

Dear (prospective member):

Please carefully consider what I am about to share with you.

A client of mine introduced me to LeTip, a professional networking organization, and I just can't thank him enough! It is clearly more effective than any community service association or similar type referral meeting that I have ever encountered.

LeTip International was founded in 1978 and is well established with over six hundred chapters throughout the United States and Canada. One standard that sets LeTip apart in the professional networking field, is the education members receive on marketing their business. Another is loyalty. LeTip members are loyal to one another.

If you are interested in joining a coffee group that occasionally passes leads, then LeTip is not for you. LeTip does not waste time socializing in the hopes that a business exchange will magically fall into your lap. We're busy professionals who are committed to being each other's sales force. LeTip has one focus... to "Put Dollars in Your Pocket," period.

Our chapter's Board of Directors has been researching professionals in your business category and we have come to the conclusion that you are the expert in your field. We would like to invite you to take the opportunity at our next weekly business meeting to introduce us to your company, pass business cards and share with us how we can help to create more business for you.

As our members say when they leave their meeting each week with several qualified "Tips" in their hands, " This is always the most productive day of my week!" Our chapter meets every _____ (day) at _____ (location).

We start at 7:01am. sharp, and conclude at 8:31am sharp. Please bring fifty business cards. Let our referrals become a "way of life" for increasing your business!

Respectfully,

P.S. Want to learn more about LeTip? Go to www.letip.com and then give me a call. I will be glad to answer your questions and tell you how LeTip of _____ can help you open doors to your business success. I can be reached at () _____ - _____.